

ALIX LAWSON

A minimalist with intent, English-Australian designer Alix Lawson's work stands as a reaction to the overt luxury of London—a call for a return to simplicity. She refers to it as conscious minimalism. “Conscious Minimalism is not so much a case of lacking,” the designer says, “but lessening. I like to think of it as reducing the volume while increasing the sound quality.” This year brings the completion of a 4,000 square foot period property in the heart of Little Venice—a collaboration with architectural designer George Wolstenholme Designs.